



# PROPOSAL SPONSORSHIP

2024

SEXUAL WELLBEING ASOC.  
OF THE CANARY ISLANDS

Edificio Tinache (Bj. Loc.1y2)  
Avda. de Bonn,23  
Playa del Inglés  
35100 Las Palmas de GC



# ABOUT US



checkpoint Canarias is the operating mark of the Association of Sexual Wellbeing of the Canaries (ABSICAN). Established in 2022 it is our mission to provide accessible sexual health care and testing in Gran Canaria and across the Canary islands.

Our team of volunteers share the same desire to improve the sexual health and well being of locals and visitors across the islands. Focusing predominantly on the MSM\* community who have been disproportionately affected by HIV and the AIDS crisis and also the recent Monkey pox outbreak

\*Men who have sex with men.

## THE MAIN OBJECTIVES OF THE ASSOCIATION ARE:

Enabling reliable access to sexual health care and rapid testing services that aren't readily available through existing public health channels.

Providing information and education on how to safeguard your sexual health and promotion of safer sex practices.

[CHECKPOINTCANARIAS.COM](https://CHECKPOINTCANARIAS.COM)



# IMPACT



Our priority so far has been to enable and finance the reintroduction of rapid HIV and STI testing in Maspalomas.

This had to be achieved alongside creating the association, building a stable financial base and establishing a reputation within the island, with the government, with other NGOs and with the target population.

To date, we have 35 members and volunteers.

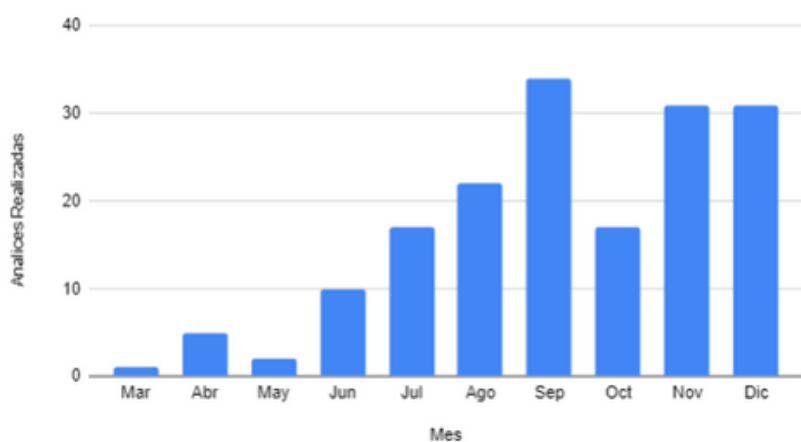
## CHECKPOINT MASPALOMAS

We opened MASPALOMAS checkpoint on the last day of March, 2023. Since that date, in 2023 we performed 170 tests, including rapid tests for HIV, Hep B, Hep C, Syphilis, Chlamydia and Gonorrhoea.

Within these numbers we have served both tourists and residents, islanders and foreigners, with users of more than 35 nationalities.

Most users, to date, are CIS men, with two thirds residing on the island. Live statistics are always available on our website.

Análisis Realizadas vs Mes 2023



## COLLABORATION

We have already established several collaborations with other NGOs in pursuit of our objectives:

- Fundación Yrichen
- Amigos Contra el SIDA
- Medicos del Mundo
- Detect-C

CHECKPOINTCANARIAS.COM



# SPONSOR US

## SPONSORSHIP RANKINGS

### BRONZE

50€ per month or 600€ per annum would buy us, for example, a set of blood tests per month.

### SILVER

75€ per month or 900€ per annum would fund one complete sexual health screening per month.

### GOLD

100€ per month or 1200€ per annum would cover the costs of up to 30 rapid tests per month, be they HIV, Syphilis or other STIs.

### PLATINUM

Sponsorship in excess of 2500€ per annum marks you as a major sponsor of the association.

\*For all sponsorship levels we would additionally invite the sponsor to coordinate a fundraising event during the year which checkpoint members would attend and support.



CHECKPOINTCANARIAS.COM



# YOUR BENEFITS

## RESPONSIBILITY

With your support you demonstrate your commitment to the health and wellbeing of your clientele, be they residents or tourists, Spanish or International.

## RECOGNITION

Your support will be proudly acknowledged on our website accompanied by a certificate of Sponsorship to be showcased on your premises. Naturally, social media exposure forms part of our communication and publicity strategy.

## FISCAL BENEFITS

As a registered non-profit association your support can usually be offset against income or corporation tax, depending on your business model.



\*Any expected fiscal benefit should be confirmed with your financial advisor.



# OUR YEAR'S AIMS

## CONSOLIDATION

We aim to consolidate and improve on our existing services, such as checkpoint Maspalomas and the availability of rapid tests. We also aim to widen our audience to more target communities.

## OUTREACH

We aim to extend our services to other areas of the island through outreach and the use of additional fixed or mobile facilities.



## AWARENESS

We aim to increase awareness campaigns, in multiple languages, to engage with residents and tourists of multiple nationalities. We will educate and inform on sexually transmitted infections, prevention, early detection and treatment.

## COLLABORATION

We aim to increase our collaboration with other entities be they government, commercial or not-for-profit in pursuit of our overall mission.



CHECKPOINTCANARIAS.COM



# MORE INFO

---



As our sponsor you can provide support by donating and/or through an ongoing collaboration which may be offset against your income or corporation tax.

We are looking for support, both financially, and in kind to take our mission forward into our second year of operations.

We are delighted to have welcomed many local and island businesses to our list of sponsors during 2023 and look forward to seeing more joining us in 2024.

## OTHER OPTIONS TO SUPPORT US INCLUDE:

- Collect donations for us in one of our collection boxes
- In-kind donations of necessary material or services.
- Display of our publicity material and information campaigns.

TELEPHONE: +34 828 6 43210

EMAIL: SPONSORSHIP@CHECKPOINTCANARIAS.COM



Edificio Tinache (Bj. Loc.1y2)  
Avda. de Bonn,23  
Playa del Inglés  
35100 Las Palmas de GC

REG. NO. G1/S1/26183-22/GC